

Bytes Technology Group plc

(incorporated and registered in England and Wales under number 12935776)

Notice of Annual General Meeting

Bytes House, Randalls Way, Leatherhead KT22 7TW, UK

Thursday, 11 July 2024 at 14:00 (BST)/15:00 (SAST)

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to any aspect of the proposals referred to in this document or as to the action you should take, you should seek your own independent advice from a stockbroker, solicitor, accountant or other independent authorised professional advisor. If you have sold or otherwise transferred all your Bytes Technology Group plc (BTG or the company) ordinary shares, please pass this document, together with the accompanying documents, to the purchaser or transferee, or to the person who arranged the sale or transfer, so they can pass these documents to the person who now holds the shares. Your attention is drawn to the letter from the Chair that is set out on pages 2 and 3 of this document and that recommends you to vote in favour of the resolutions to be proposed at the Annual General Meeting.

The notice of Annual General Meeting of the company to be held at Bytes House, Randalls Way, Leatherhead KT22 7TW, UK on Thursday, 11 July 2024 at 14:00 (BST)/15:00 (SAST) is set out in this document.

Shareholders will also find enclosed with this document a form of proxy for use in connection with the Annual General Meeting. Whether or not you propose to attend the Annual General Meeting in person, please complete and submit the form of proxy in accordance with the instructions printed on the enclosed form. The form of proxy must be received no later than 14:00 (BST)/15:00 (SAST) on Tuesday, 9 July 2024. Alternatively, a proxy may be appointed electronically or, if you hold shares in CREST, by using the CREST electronic proxy appointment service, as set out on pages 14 to 16 of this document. The return of a form of proxy (or appointment of a proxy through CREST or electronically) will not prevent you from attending the Annual General Meeting and voting in person should you wish.

Contents

- 2 Chair's letter
- 4 Explanatory notes to the resolutions
- 8 Board of directors
- 11 Notice of Annual General Meeting
- 14 Salient dates pertaining to the Annual General Meeting
- 14 Additional notes

Form of proxy (enclosed)

Chair's letter

22 May 2024

To the ordinary shareholders

Notice of Annual General Meeting

I am pleased to announce the Annual General Meeting of Bytes Technology Group plc, which will be held in person at Bytes House, Randalls Way, Leatherhead KT22 7TW, UK on Thursday, 11 July 2024 at 14:00 (BST)/15:00 (SAST). The purpose of the Annual General Meeting is to seek shareholders' approval for the resolutions set out on pages 11 to 13.

Should it become appropriate to revise the current arrangements for the Annual General Meeting, any such changes will be notified to shareholders through our website, bytesplc.com, and, where appropriate, by announcement made by the company through a regulatory information service in the UK and the Stock Exchange News Service in South Africa.

Attendance and voting in person or by proxy

All resolutions for consideration at the Annual General Meeting will be voted on by way of a poll, rather than a show of hands. This means that ordinary shareholders will have one vote for each ordinary share held. The company believes that this will result in a more accurate reflection of the views of ordinary shareholders by ensuring that every vote is recognised, including the votes of ordinary shareholders who are unable to attend the meeting, but who have appointed a proxy for the meeting.

If you are entitled, but are unable, to attend and vote at the Annual General Meeting, you may appoint a proxy to vote on your behalf. Please read the Additional notes section on pages 14 to 16 of this notice for actions required by ordinary shareholders to appoint a proxy. Shareholders are encouraged to appoint their proxies online and/or to act promptly in response to this letter, in case of any postal delays in paper proxies being received by the company. If you are in any doubt as to the action you should take, please consult your stockbroker, solicitor/attorney, accountant or other independent authorised professional advisor.

The Board values ongoing engagement with shareholders and, in addition to the opportunity to answer questions at the Annual General Meeting, welcomes questions from shareholders on the business of the Annual General Meeting, or any other matters relating to the company, by email. Questions should be submitted in advance of the Annual General Meeting to IR@bytes.co.uk by 14.00 (BST)/15.00 (SAST) on Tuesday, 9 July 2024. Please include your full name and whether you own shares in your own name or via a nominee account. If the latter, please supply the nominee account name. Where appropriate, responses will be given by either telephone or email, and a summary of questions asked and responses given will be included in the Investors section of the company's website ahead of the Annual General Meeting.

Directors

In accordance with the company's Articles of Association, any new director appointed by the Board during the year may hold office only until the next Annual General Meeting, when that director must retire, but shall be eligible for election as a director by the shareholders at that meeting. In line with the provisions of the UK Corporate Governance Code all directors will retire at the next Annual General Meeting and will stand for re-election. It is the Board's view that the directors' biographies, set out on pages 8 to 10 of this document, illustrate why each director's contribution is, and continues to be, important to the company's long-term sustainable success.

Dividends

BTG's dividend policy is to distribute 40% of post-tax pre-exceptional earnings to shareholders. Accordingly, the Board is pleased to propose a gross final dividend of 6.0 pence per share, equating to £14.4 million. As set out in the preliminary results announcement of 23 May 2024, in light of the company's continued strong performance and cash generation, the Board also considers it appropriate to propose a cash return to shareholders with a special dividend of 8.7 pence per share, equating to £20.9 million. If approved by shareholders, the final and special dividends will be paid on Friday, 2 August 2024.

More information

More information relating to the company and its financial information can be found in the Annual Report and Accounts for the year ended 29 February 2024, which was circulated at the same time as this notice and is also available at bytesplc.com/investors/results-and-reports. The company's website contains a variety of other information, including the previous Annual Report and Accounts, company announcements, investor presentations and share price data, as well as information regarding its corporate governance practices.

Explanatory notes

Explanatory notes on the business to be considered at the Annual General Meeting appear on pages 4 to 7 of this document.

Recommendation

The Board believes that the resolutions set out in this notice are in the best interests of both the company and its shareholders. The directors will be voting all the ordinary shares that they hold in favour of all the resolutions, and unanimously recommend that you do too.

Results of Annual General Meeting

The results of the voting on the Annual General Meeting resolutions will be announced through a regulatory information service in the UK and the Stock Exchange News Service in South Africa and published on bytesplc.com.

I would like to take this opportunity to thank you for your continued support.

Yours faithfully,

Patrick De Smedt Non-executive Chair 22 May 2024

Explanatory notes to the resolutions

Resolution 1: Annual Report and Accounts

Under the Companies Act 2006, the directors are required to present the annual accounts, directors' report and auditor's report to the Annual General Meeting. These are contained in the company's Annual Report and Accounts 2023/24 for the year ended 29 February 2024 and are available on the company's website at bytesplc.com.

Resolution 2: Directors' remuneration report

This resolution deals with the remuneration paid to the directors during the year under review. Shareholders are invited to vote on the directors' remuneration report, which appears on pages 116 to 127 in the Annual Report and Accounts. The directors' remuneration report includes a statement from the Chair of the Remuneration Committee. In accordance with the Companies Act 2006, this resolution is an advisory vote only and the directors' entitlement to receive remuneration is not conditional on it. The resolution and vote are a means of providing shareholder feedback to the Board.

Resolution 3: Directors' remuneration policy

The directors' remuneration policy (the policy) is set out on pages 108 to 115 of the Annual Report and Accounts. It outlines the company's policy on remuneration and potential payments to directors going forward. The policy must be approved by shareholders (by means of a separate resolution) at least once every three years and, accordingly, is included as part of our Annual General Meeting resolutions. The policy for which we are seeking shareholder approval has been prepared with advice from our remuneration consultants and considers the views of a number of our institutional investors, and is in line with general approaches to policies of this kind. If approved by shareholders, the proposed policy will take effect immediately on conclusion of the Annual General Meeting.

Resolution 4: Final dividend

The Board proposes a final dividend of 6.0 pence per ordinary share for the financial year ended 29 February 2024. If approved, the final dividend will be payable on 2 August 2024 to all ordinary shareholders who are registered as such at the close of business on the record date of 19 July 2024.

Resolutions 5: Special dividend

In light of the company's continued strong performance and cash generation, the Board considers it appropriate to propose a cash return to ordinary shareholders in the form of a special dividend of 8.7 pence per ordinary share, equating to £20.9 million in total (in addition to the final dividend proposed under resolution 4). The approval of this resolution is not dependent on the approval of resolution 4, nor is the approval of resolution 4 dependent on the approval of this resolution. If approved, the special dividend will be payable on 2 August 2024 to all ordinary shareholders who are registered as such at the close of business on the record date of 19 July 2024.

Resolution 6 to 12: Election/re-election of directors

In accordance with the company's Articles of Association (the Articles) and the UK Corporate Governance Code, all members of the Board appointed at the company's last Annual General Meeting who wish to continue their appointments are seeking re-election by the company's ordinary shareholders. Under the Articles, any new director appointed by the Board during the year may hold office only until the next Annual General Meeting, when that director must retire, but shall be eligible for election as a director by the shareholders at that meeting. The directors retiring and seeking re-election are Patrick De Smedt, Sam Mudd, Andrew Holden and Erika Schraner. Shruthi Chindalur, appointed to the Board effective 1 February 2024, and Ross Paterson and Anna Vikström Persson, appointed to the Board effective 1 June 2024, will stand for election as directors at the Annual General Meeting. The directors' biographies are set out on pages 8 to 10 and are also included in the Annual Report and Accounts 2023/24.

Following recommendation from the Nomination Committee, the Chair, and in relation to the Chair, the senior independent director, are satisfied that each of the directors standing for election/ re-election is, and continues to be, effective and demonstrates a commitment to the role and that each of the directors continues to be able to dedicate sufficient time to their duties. The directors believe that the Board includes an appropriate balance of skills and experience and provides effective leadership for the company. The Board has a variety of skills, which include significant strategic, financial and commercial experience and extensive knowledge of the information technology industry. The Board therefore recommends the election/re-election of all directors.

The Board has assessed whether the independent nonexecutive directors remain independent in accordance with the criteria in the UK Corporate Governance Code and is content that each of the independent non-executive directors offering themselves for election/re-election is independent in character. None of the independent non-executive directors seeking election/re-election at the Annual General Meeting has or had any existing or previous relationship, transaction or arrangement with the company, nor with any of its directors. All the independent non-executive directors are experienced and have a broad knowledge of the sector, and, as a result of their experience, the Board considers that each provides a valuable contribution and an impartial perspective to the Board's discussions.

As part of this, the Board was mindful of the cross-directorships held by Erika Schraner and Anna Vikström Persson on Videndum plc as independent non-executive directors. They are not involved in executive duties for Videndum and each have a similar obligation to be independent for Videndum as they do for the company. The Board does not consider that Erika and Anna's positions as independent non-executive directors of the company are adversely impacted by their roles on the board of Videndum and was satisfied that, notwithstanding these appointments, they are to be regarded as independent – with it being further noted that Erika will not seek re-election at Videndum's Annual General Meeting on 19 June 2024.

Resolutions 6 and 9 to 12 relate to the re-election of Patrick De Smedt and Erika Schraner and the election of Shruthi Chindalur, Ross Paterson and Anna Vikström Persson, who are the directors that the Board has determined are independent non-executive directors for the purposes of the UK Corporate Governance Code.

Resolution 13: Reappointment of auditor

At each Annual General Meeting at which the company's Annual Report and Accounts are presented to its shareholders, the shareholders are required to appoint an auditor to serve until the next such meeting. The Board, following a recommendation to that effect made by the Audit Committee, is proposing the reappointment of Ernst & Young LLP (EY) as auditor of the company.

Resolution 14: Remuneration of auditor

The remuneration of the company's auditor must be fixed by the company in a general meeting or in such manner as the shareholders may determine at a general meeting. The Audit Committee has responsibility for overseeing the relationship with the external auditor. This responsibility includes approving the external auditor's engagement letter and the audit fee. This resolution seeks shareholder approval to authorise the Audit Committee to determine the remuneration of the auditor of the company.

Resolution 15: Authority to allot shares

The authority in paragraph (a) of the resolution will allow the directors to allot new shares and grant rights to subscribe for, or convert other securities into, shares up to an aggregate nominal value of £801,204, representing approximately one-third of the total issued ordinary share capital of the company as at 21 May 2024, the latest practicable date prior to publication of this notice.

The authority in paragraph (b) of the resolution will allow the directors to allot new shares and grant rights to subscribe for, or convert other securities into, shares only in connection with a fully pre-emptive offer up to an aggregate nominal value of £1,602,408, representing approximately two-thirds of the total issued ordinary share capital of the company as at 21 May 2024, the latest practicable date prior to publication of this notice (such amount to be reduced by the amount of any relevant securities issued under the authority conferred by paragraph (a) of resolution 15).

As at 21 May 2024, being the latest practicable date prior to the publication of this document, the company does not hold any treasury shares.

The Board has no present intention to exercise the authorities under this resolution. However, the Board believes it is in the best interests of the company to have these authorities so that the Board can allot securities at short notice, and without the need to hold a general meeting of the company if the need arises. But, if they do exercise these authorities, the directors intend to take note of relevant corporate governance guidelines on the use of such powers.

The authorities will only be valid until the conclusion of the next Annual General Meeting of the company in 2025 or on 10 October 2025, whichever occurs first.

Resolution 16: Political donations

The definition of donation or expenditure in this context is very wide and may extend to bodies concerned with policy review, law reform and the representation of the business community.

Sponsorship, subscriptions, payment of expenses and paid leave for employees fulfilling public duties may also fall within the scope of this definition. It could also include special interest groups, such as those involved with the environment, which the company might wish to support, even though these activities are not designed to support or influence support for a particular political party.

It is not the policy of the company to make political donations or to incur other political expenditure as those expressions are normally understood, and the directors have no intention of changing that policy. However, the directors consider that it is in the best interests of the shareholders for the company to participate in public debate and opinion forming on matters that affect its business. The existing authority for these payments expires at the end of the company's 2024 Annual General Meeting. To avoid inadvertently infringing the Companies Act 2006 through the company's normal business activities, the directors are seeking authority for the company to make political donations and to incur political expenditure during the period from the date of the Annual General Meeting in 2024 to the end of the Annual General Meeting in 2025.

Resolution 17: Authority to disapply pre-emption rights

The purpose of resolution 17 is to give the directors the power to allot equity securities or sell treasury shares for cash, other than to existing shareholders, pro rata to their holdings. Accordingly, this resolution will be proposed as a special resolution to grant such a power. Apart from offers or invitations in proportion to the respective number of shares held, the power will be limited to the allotment of equity securities and sales of treasury shares for cash up to an aggregate nominal value of £120,181, being approximately 5% of the company's issued ordinary share capital as at 21 May 2024, the latest practicable date before publication of this notice.

The directors believe this resolution should be proposed because they consider it prudent to maintain the flexibility in managing the company's capital resources that it provides. The directors do not currently intend to make use of the power and anticipate only making use of it where the specific circumstances of the company require.

The Board notes the revised limits set out in the Pre-Emption Group's Statement of Principles published in November 2022 (the Statement of Principles). The Board will keep the matter under review but, at present, it believes that, in respect of resolution 17, the previous limit of a general authority of up to 5% of the company's issued share capital remains in the best interests of the company.

The Board confirms that in considering the exercise of both resolution 17 and resolution 18 it intends to follow (to the extent relevant and practicable) the shareholder protections set out in Part 2B of the Statement of Principles.

If given, this power will expire at the conclusion of the Annual General Meeting of the company to be held in 2025 or on 10 October 2025, whichever occurs first.

Resolution 18: Authority to disapply pre-emption rights for purposes of acquisitions and other capital investments

The purpose of this resolution is to seek a further power from shareholders to allot equity securities, or sell treasury shares for cash, other than to existing shareholders pro rata to their holdings to reflect the Statement of Principles.

Accordingly, resolution 18 will be proposed as a special resolution to grant such a power. The power will be limited to the allotment of equity securities up to an aggregate nominal value of £120,181, being approximately 5% of the company's issued ordinary share capital as at 21 May 2024, the latest practicable date prior to publication of this notice. This is in addition to the 5% referred to in resolution 17. The Board notes the revised limits set out in the Statement of Principles but, again, believes that the 5% limit sought in resolution 18 continues to be in the best interests of the company.

The directors will have due regard to the Statement of Principles in relation to any exercise of this power. In particular, they confirm that they intend to use this power only in connection with an acquisition, or other capital investment (of a kind contemplated by the Statement of Principles from time to time), which is announced at the same time as the announcement of the issue, or which has taken place in the preceding 12-month period and is disclosed in the announcement of the issue.

The directors have no present intention of exercising these powers; however, they wish to ensure that the company has maximum flexibility in managing its capital resources and believe that this resolution will assist them in taking advantage of business opportunities as they arise. If given, this power will expire at the conclusion of the Annual General Meeting of the company to be held in 2025 or on 10 October 2025, whichever occurs first.

Bytes Technology Group plc

Resolution 19: Authority for the company to purchase its ordinary shares

This resolution will authorise the company to make market purchases of up to 24,036,124 shares, being 10% of the company's issued share capital as at 21 May 2024, being the latest practicable date before the publication of this document, and specifies the minimum and maximum prices at which the shares may be bought. This authority will expire at the conclusion of the Annual General Meeting of the company in 2025 or, if later, 10 October 2025. Renewal of this authority will be sought at the Annual General Meeting each year.

The directors confirm that they will exercise the buyback authority only when, in light of the prevailing market conditions, they consider such purchases to be in the best interests of shareholders generally and that they can be expected to result in an increase in earnings per share. The authority will only be used after careful consideration, further taking into account other investment opportunities, appropriate gearing levels, the overall benefit for shareholders and the overall financial position of the company.

Companies purchasing their own shares are allowed to hold them in treasury as an alternative to cancelling them. Should this authority be exercised, the directors would consider the treatment of any shares as and when purchased under this authority and, if they consider it appropriate to do so, the company may hold in treasury any of its shares that it purchases as an alternative to cancelling them. The directors may subsequently use any purchased treasury shares in connection with the company's share plans. No dividends are paid on shares while held in treasury and no voting rights attach to treasury shares. Any purchases would be by means of market purchases through the London Stock Exchange or the Johannesburg Stock Exchange.

The total number of options to subscribe for shares outstanding as at 21 May 2024, being the latest practicable date before publication of this notice, was approximately 8,813,260, which, if exercised, would represent 3.67% of the ordinary issued share capital as at that date. In the event that the company was to buy back the maximum number of shares permitted pursuant to the authority granted in this resolution, the total number of options to subscribe for shares as at 21 May 2024 would represent 4.07% of the reduced ordinary issued share capital. If given, this power will expire at the conclusion of the Annual General Meeting of the company to be held in 2024 or on 11 October 2024, whichever occurs first.

Resolution 20: Calling of general meetings on 14 clear days' notice

The notice period for general meetings (other than an Annual General Meeting) is 21 clear days' notice unless the company:

- a) has gained shareholder approval for the holding of general meetings at 14 clear days' notice by passing a special resolution at the most recent Annual General Meeting
- b) offers the facility for all shareholders to vote by electronic means.

The company would like to preserve its ability to call general meetings (other than an Annual General Meeting) at 14 clear days' notice. This shorter notice period would not be used as a matter of routine, but only where such flexibility is merited by the business of the meeting, the proposals are time sensitive and it is thought to be in the interests of shareholders as a whole. Resolution 20 seeks such approval and, should this resolution be approved, will expire at the conclusion of the Annual General Meeting of the company to be held in 2025, when it is intended that a similar resolution will be proposed.

Notice of Annual General Meeting

Board of directors

Patrick De Smedt

Board Chair

- Chair of the Nomination Committee
- Member of the Remuneration Committee
- Member of the ESG Committee¹
- Attends the Audit Committee by invitation

Nationality Belgian, British Age 68 Appointed 15 October 2020

Patrick joined BTG as our Chair on 1 September 2020. He also chairs our Nomination Committee and is a member of our Remuneration Committee. Patrick has a strong track record in international business, including 23 years in senior roles at Microsoft. During his two decades at Microsoft, he founded the company's Benelux subsidiaries, led the development of its Western European business and served as chairman of its Europe, Middle East and Africa region. Since leaving Microsoft in 2006, Patrick has served as chair and non-executive director on the boards of a diverse range of European public and private equity-backed companies. He was previously chair of EMIS Group plc and non-executive director and chair of the remuneration committee of Victrex plc, senior independent director and chair of the remuneration committee of Morgan Sindall plc and Anite plc, senior independent director of Page Group plc and interim chair of KCOM Group plc.

External board appointments

None

Sam Mudd Chief Executive Officer

Nationality British Age 55 Appointed as executive director on 12 July 2023 and as CEO on 10 May 2024

Sam brings more than 20 years' experience in leadership positions to the Board. Sam joined Phoenix in November 2003, having previously held senior roles at WordPerfect, Novell Inc. and Trustmarque Solutions. Sam became MD Phoenix in 2014, overseeing a period of significant growth during which Phoenix won numerous awards, including Microsoft UK Partner of the Year 2021. She joined the Board on 12 July 2023 and was appointed Interim CEO on 21 February 2024. Subsequently, Sam was appointed as CEO with effect from 10 May 2024. In October 2020, Sam won the Industry Achievement Award at IT reseller magazine CRN's Women in Channel Awards. Two years earlier, she was named 2018 Business Leader of the Year at the Women in IT Awards.

External board appointments

Saint Catherine's Hospice Trust

Andrew Holden

Chief Financial Officer

Nationality British Age 57 Appointed 21 October 2021

Andrew joined BTG as COO on 1 June 2021 from JSE-listed technology company Altron Limited, BTG's former parent company, from which it demerged in 2020. He was subsequently appointed as BTG's CFO and a Board member on 21 October 2021. Andrew has extensive financial and operational experience in the information and communications technology sector, having spent more than 27 years at Altron, the last 15 years in senior leadership roles. His most recent Altron position was that of COO, which he held for five years, including a period when he was also acting CFO. Combined with his strong financial and commercial acumen, Andrew has a proven record of delivering insights into strategy implementation and executive decision making.

External board appointments

None

Dr Erika Schraner

Senior independent director

- Chair of the Remuneration Committee
- Member of the Audit Committee²
- Member of the Nomination Committee
- Member of the ESG Committee¹

Nationality British, American, Swiss Age 56

Appointed 1 September 2021

Erika brings more than 25 years' experience in senior leadership positions to the Board of BTG. During her executive career, she spent more than 18 years working in Silicon Valley and held senior professional services roles with Ernst & Young and PricewaterhouseCoopers. Erika earned a PhD in management science and engineering at Stanford University. In 1994, she began her executive career with IBM, going on to hold roles at REL Consultancy Group, Computer Science Corporation and Symantec Corporation. During her tenure at Symantec, Erika led the team responsible for M&A in its sales and services division, completing 16 acquisitions including the \$13.5-billion merger between Symantec and Veritas. Erika continued to build her transaction experience at Ernst & Young, where she led the firm's technology M&A advisory services for the Americas, and more recently with PwC, where she was the UK leader for M&A integration services and technology, media and telecommunications M&A advisory services.

External board appointments

- JTC plc
- Pod Point Group Holdings plc
- HgCapital Trust plc
- Videndum plc (until 19 June 2024)

Shruthi Chindalur

Independent non-executive director

- Member of the Audit Committee
- Member of the Nomination Committee
- Member of the Remuneration Committee
- Member of the ESG Committee¹
- Designated non-executive director for workforce engagement

Nationality Indian Age 46 Appointed 1 February 2024

Shruthi has more than 20 years' experience across the technology, software as a service and advertising technology industries. She was most recently an executive managing director at the advertising group Criteo, where she led EMEA and Global Indirect Channels. Shruthi has also held a number of senior commercial roles at Oracle and LinkedIn, with responsibility for markets across APAC, EMEA and the Americas. She is currently a non-executive director of The Access Group, a leading provider of business management software to small and mid-sized organisations in the UK, Ireland and APAC.

External board appointments

The Access Group

Board of directors

As announced on 10 May 2024, Ross Paterson and Anna Vikström Persson have been appointed to the Board with effect from 1 June 2024 and, together with Shruthi Chindalur, will be standing for election as independent non-executive directors at the Annual General Meeting. On appointment, Ross and Anna joined the respective Board committees as set out below.

Ross Paterson

Independent non-executive director

- Chair of the Audit Committee³
- Member of the Nomination Committee
- Member of the Remuneration Committee
- Member of the ESG Committee²

Nationality British Age 52 Appointed with effect from 1June 2024

Ross is a qualified Chartered Accountant and brings extensive listed company Board experience as a Chief Financial Officer and Non-Executive Director. Ross spent more than 23 years at Stagecoach Group Limited (formerly Stagecoach Group plc and listed until 2022) in senior executive finance positions, including 10 years as Chief Financial Officer.

Ross is currently a Non-Executive Director, Chair of the Audit and Risk Committee, and member of the Remuneration, Sustainability and Nomination Committees at FTSE100 The Unite Group plc, as well as being a Non-Executive Director and Audit Committee Chair Designate at AIM-listed technology business, Tracsis plc.

External board appointments

- The Unite Group plc
- Tracsis plc

Anna Vikström Persson

Independent non-executive director

- Chair of the ESG Committee⁴
- Member of the Audit Committee
- Member of the Nomination Committee
- Member of the Remuneration Committee

Nationality Swedish Age 54 Appointed with effect from 1 June 2024

Anna was previously Chief Human Resources Officer for Pearson plc and Executive Vice President, Head of Human Resources at Sandvik AB and SSAB AB. She also held senior Human Resources roles at Ericsson Group and was an Independent Non-Executive Director at Knowit AB. She holds a Masters in Law as well as professional HR qualifications from both London Business School and Michigan Business School. Anna currently serves as an Independent Non-Executive Director of Videndum plc.

Anna will bring significant experience to the Board to strengthen its strategic oversight of diversity, equity and inclusion. Together with other members of the new ESG Committee set out below, Anna will support the executive team, who are committed to working on these important areas for a high-performance culture as BTG continues to grow.

External board appointments

Videndum plc

1 As announced on 10 May 2024, the company is establishing an ESG Committee, with effect from 1 June 2024.

- 2 As announced on 10 May 2024, with the appointment of Ross Paterson as Audit Committee Chair on 1 June 2024, Erika Schraner will step down as Interim Chair of the Audit Committee, but will remain as a member of the committee.
- 3 As announced on 10 May 2024, Ross Paterson has been appointed as an independent non-executive director and Chair of the Audit Committee, with effect from 1 June 2024.

⁴ As announced on 10 May 2024, Anna Vikström Persson has been appointed as an independent non-executive director and Chair of the new ESG Committee, with effect from 1 June 2024.

Notice of Annual General Meeting

Notice is hereby given that the next Annual General Meeting (the meeting) of Bytes Technology Group plc (BTG or the company) will be held at Bytes House, Randalls Way, Leatherhead KT22 7TW, UK on Thursday, 11 July 2024 at 14:00 (BST)/15:00 (SAST). You will be asked to consider and, if you think fit, pass the resolutions below. Resolutions 1 to 16 inclusive will be proposed as ordinary resolutions and resolutions 17 to 20 inclusive will be proposed as special resolutions.

Resolutions

Resolution 1: Annual Report and Accounts

To receive the company's Annual Report and Accounts for the financial year ended 29 February 2024 together with the directors' report and the auditor's report.

Resolution 2: Directors' remuneration report

To approve the directors' remuneration report (excluding the directors' remuneration policy) set out on pages 116 to 127 of the Annual Report and Accounts for the financial year ended 29 February 2024.

Resolution 3: Directors' remuneration policy

To approve the directors' remuneration policy set out on pages 108 to 115 of the Annual Report and Accounts for the financial year ended 29 February 2024.

Resolution 4: Final dividend

To declare a final dividend of 6.0 pence per ordinary share for the financial year ended 29 February 2024, payable to the company's ordinary shareholders who are registered as such at the close of business on the record date of Friday, 19 July 2024.

Resolution 5: Special dividend

To declare a special dividend of 8.7 pence per ordinary share payable to the company's ordinary shareholders who are registered as such at the close of business on the record date of Friday, 19 July 2024.

Election/re-election of directors

Resolution 6:

To re-elect Patrick De Smedt as a director of the company.

Resolution 7:

To re-elect Sam Mudd as a director of the company.

Resolution 8:

To re-elect Andrew Holden as a director of the company.

Resolution 9:

To re-elect Erika Schraner as a director of the company.

Resolution 10: To elect Shruthi Chindalur as a director of the company.

Resolution 11: To elect Ross Paterson as a director of the company.

Resolution 12:

To elect Anna Vikström Persson as a director of the company.

Resolution 13: Reappointment of auditor

To reappoint Ernst & Young LLP as auditors of the company, to hold office from the conclusion of the meeting until the conclusion of the next Annual General Meeting of the company at which accounts are laid.

Resolution 14: Remuneration of auditor

To authorise the Audit Committee of the company (for and on behalf of the Board) to determine the remuneration of the auditors.

Resolution 15: Authority to allot shares

That the directors be generally and unconditionally authorised, pursuant to and in accordance with Section 551 of the Companies Act 2006 (the act), to exercise all the powers of the company to allot shares in the company or grant rights to subscribe for, or to convert any security into, shares:

- a) up to an aggregate nominal amount (within the meaning of Sections 551(3) and (6) of the act) of £801,204, which is equivalent to one-third of the total issued ordinary share capital of BTG as at 21 May 2024
- b) comprising equity securities (as defined in Sections 560 of the act) up to an aggregate nominal amount (within the meaning of Sections 551(3) and (6) of the act) of £1,602,408 (such amount to be reduced by any allotments or grants made under paragraph (a) above) in connection with or pursuant to an offer by way of a fully pre-emptive offer:
 - (i) in favour of ordinary shareholders in proportion
 (as nearly as may be practicable) to the respective number of ordinary shares held by them on the record date for such allotment, and

(ii) to holders of any other class of equity securities entitled to participate therein or if the directors consider it necessary, as permitted by the rights of those securities, in each case subject to such exclusions or other arrangements as the directors may consider necessary or appropriate to deal with fractional entitlements, treasury shares, record dates or legal, regulatory or practical difficulties that may arise under the laws of, or the requirements of any regulatory body or stock exchange in, any territory or any other matter whatsoever, provided that this authority shall expire at the conclusion of the Annual General Meeting of the company to be held in 2025, or at close of business on 10 October 2025 (whichever occurs first) save that the company may before such expiry make an offer or enter into an agreement that would, or might, require shares to be allotted, or rights to subscribe for, or to convert securities into, shares to be granted, after such expiry and the directors may allot shares or grant such rights in pursuance of such an offer or agreement as if the authority conferred hereby had not expired.

Resolution 16: Political donations

That, in accordance with Section 366 of the Companies Act 2006 (the act), the company and any company that is, or becomes, a subsidiary of the company at any time during the period for which this resolution has effect, be authorised to:

- a) make donations to political parties and/or independent election candidates not exceeding £50,000
- b) make political donations to political organisations, other than political parties, not exceeding £50,000
- c) incur political expenditure not exceeding £50,000, as such terms are defined in Part 14 of the act during the period beginning on the date of the passing of this resolution and ending on the date of the company's next Annual General Meeting, provided that the aggregate of all expenditure under paragraphs (a), (b) and (c) shall not exceed £50,000 in total.

Resolution 17: Authority to disapply pre-emption rights

That, subject to the passing of resolution 15 above, the directors be generally empowered pursuant to Sections 570 and 573 of the Companies Act 2006 (the act) to allot equity securities (within the meaning of Section 560 of the act) of the company for cash pursuant to the authority conferred by resolution 15 and to sell ordinary shares (as defined in Section 560(1) of the act) held by the company as treasury shares for cash, as if Section 561 and sub-sections (1) to (6) of Section 562 of the act did not apply to any such allotment or sale, provided that this power shall be limited to the allotment of equity securities for cash and sale of treasury shares:

- a) in connection with or pursuant to an offer of, or invitation to acquire, equity securities (but in the case of the authority granted under paragraph (b) of resolution 15, by way of a fully pre-emptive offer only) in favour of holders of ordinary shares in proportion (as nearly as practicable) to the respective number of ordinary shares held by them on the record date for such allotment or sale (and holders of any other class of equity securities entitled to participate therein or if the directors consider it necessary, as permitted by the rights of those securities) but subject to such exclusions or other arrangements as the directors may consider necessary or appropriate to deal with fractional entitlements, treasury shares, record dates or legal, regulatory or practical difficulties that may arise under the laws of or the requirements of any regulatory body or stock exchange in any territory or any other matter whatsoever
- b) in the case of the authority granted under paragraph (a) of resolution 15 and/or in the case of any sale of treasury shares (and otherwise than under paragraph (a) of this resolution), up to an aggregate nominal amount of £120,181, provided that this power shall expire at the conclusion of the Annual General Meeting of the company to be held in 2025 or at close of business on 10 October 2025 (whichever occurs first), save that the company may before such expiry make an offer or enter into an agreement that would or might require equity securities to be allotted, or treasury shares to be sold, after such expiry and the directors may allot equity securities or sell treasury shares in pursuance of such an offer or agreement as if the power conferred hereby had not expired.

Resolution 18: Authority to disapply pre-emption rights for purposes of acquisitions and other capital investment

That, subject to the passing of resolution 15 above and in addition to the power granted under resolution 17, the directors be generally empowered pursuant to Sections 570(1) and 573 of the Companies Act 2006 (the act) to allot equity securities (within the meaning of Section 560 of the act) of the company for cash pursuant to the authority conferred by paragraph (a) of such resolution 15 and to sell ordinary shares (within the meaning of Section 560(1) of the act) held by the company as treasury shares for cash, as if Section 561 and sub-sections (1) to (6) of Section 562 of the act did not apply to any such allotment or sale, provided that this power shall be:

- a) limited to the allotment of equity securities for cash and sale of treasury shares up to an aggregate nominal amount of £120,181
- used only for the purposes of financing (or refinancing, b) if the authority is to be used within 12 months after the original transaction) a transaction that the directors have determined to be an acquisition or other capital investment of a kind contemplated by the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the Pre-Emption Group before the date of this notice, or for any other purposes as the company in general meeting may at any time by special resolution determine, provided that this power shall expire at the conclusion of the Annual General Meeting of the company to be held in 2025 or at close of business on 10 October 2025 (whichever occurs first), save that the company may before such expiry make an offer or enter into an agreement that would or might require equity securities to be allotted, or treasury shares to be sold, after such expiry and the directors may allot equity securities or sell treasury shares in pursuance of such an offer or agreement as if the power conferred hereby had not expired.

Resolution 19: Authority for the company to purchase its ordinary shares

To authorise the company generally and unconditionally for the purposes of Section 701 of the Companies Act 2006 (the act) to make market purchases (within the meaning of Section 693(4) of the act) of any of its ordinary shares of £0.01 (ordinary shares) each on such terms and in such manner as the directors may from time to time determine, provided that:

- a) the maximum number of ordinary shares that may be purchased is 24,036,124
- b) the minimum price that may be paid for each ordinary share is £0.01 (being the nominal value of an ordinary share), which amount shall be exclusive of expenses, if any

- c) the maximum price (exclusive of expenses, if any) that may be paid for each ordinary share is an amount equal to the higher of:
 - 105% of the average of the middle market quotations of the ordinary shares of the company as derived from the Daily Official List of the London Stock Exchange for the five business days immediately preceding the day on which such ordinary share is contracted to be purchased, and
 - the higher of the price of the last independent trade and the highest current independent bid for an ordinary share on the trading venues where the purchase is carried out
- d) if given, this power will expire at the conclusion of the Annual General Meeting of the company to be held in 2025 or on 10 October 2025, whichever occurs first, and
- e) under the authority the company may make a contract to purchase ordinary shares that would or might be executed wholly or partly after the expiry of this authority and may make purchases of ordinary shares pursuant to it as if this authority had not expired.

Resolution 20: Calling of general meetings on 14 clear days' notice

That a general meeting other than an Annual General Meeting may be called on no fewer than 14 clear days' notice.

By order of the Board.

WK Groenewald FCG Group Company Secretary Bytes Technology Group plc 22 May 2024

Registered office Bytes House Randalls Way Leatherhead KT22 7TW UK

Salient dates pertaining to the Annual General Meeting

The Annual General Meeting of Bytes Technology Group plc will be held at Bytes House, Randalls Way, Leatherhead KT22 7TW, UK on Thursday, 11 July 2024 at 14:00 (BST)/15:00 (SAST).

Record date to determine which shareholders are entitled to receive the Notice of Annual General Meeting (S	A) Friday, 31 May 2024
Posting date of the notice of Annual General Meeting and forms of proxy	Wednesday, 5 June 2024
Last day to trade in order to be eligible to attend and vote at the Annual General Meeting (SA)	Thursday, 4 July 2024
Last day to trade in order to be eligible to attend and vote at the Annual General Meeting (UK)	Friday, 5 July 2024
Record date to determine which shareholders are entitled to attend and vote at the Annual General Meeting	Tuesday, 9 July 2024
Forms of proxy for the Annual General Meeting to be lodged by 14:00 (BST)/15:00 (SAST)	Tuesday, 9 July 2024
Annual General Meeting	Thursday, 11 July 2024

Additional notes

The following notes explain your general rights as a shareholder and your right to vote at this 2024 Annual General Meeting or to appoint someone else to vote on your behalf.

- To vote at the Annual General Meeting (and for the purpose of the determination by the company of the number of votes they may cast), shareholders must be registered in the register of members of the company at close of trading on the dates as set out in the timetable above. Changes to the register of members after the relevant deadline shall be disregarded in determining the rights of any person to vote at the Annual General Meeting.
- 2. Shareholders are entitled to appoint another person as a proxy to exercise all or part of their rights to attend, speak and vote on their behalf at the Annual General Meeting (see note 6 below). A form of proxy that may be used to make such an appointment is enclosed. A shareholder may appoint more than one proxy in relation to the Annual General Meeting provided that each proxy is appointed to exercise the rights attached to a different ordinary share or ordinary shares held by that shareholder. A proxy need not be a shareholder of the company.
- 3. In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of the joint holders appear in the company's register of members in respect of the joint holding (the first named being the most senior).
- Any person to whom this notice is sent who is a person 4. nominated under Section 146 of the Companies Act 2006 to enjoy information rights (a nominated person) may, under an agreement between them and the shareholder by whom they were nominated, have a right to be appointed (or to have someone else appointed) as a proxy for the Annual General Meeting. If a nominated person has no such proxy appointment right or does not wish to exercise it, they may, under any such agreement, have a right to give instructions to the shareholder as to the exercise of voting rights. The statement of the rights of shareholders in relation to the appointment of proxies in notes 2, 3, 6, 7 and 9 do not apply to nominated persons. The rights described in these paragraphs can only be exercised by shareholders of the company. Nominated persons are advised to contact the shareholders who nominated them for more information.
- 5. A vote withheld is not a vote in law, which means that the vote will not be counted in the calculation of votes for or against the resolution. If no voting indication is given, your proxy will vote or abstain from voting at their discretion. Your proxy will vote (or abstain from voting) as they think fit in relation to any other matter that is put before the Annual General Meeting.

6. Proxy appointment process:

Shareholders on the company's UK register may appoint a proxy electronically by visiting investorcentre.co.uk/eproxy. You will be asked to enter the control number, shareholder reference number (SRN) and PIN shown on your form of proxy and agree to certain terms and conditions. To be valid, your proxy appointment and instructions should reach Computershare no later than 14:00 (BST)/15:00 (SAST) on Tuesday, 9 July 2024.

a) To appoint a proxy or proxies, shareholders can:

- complete a hard copy form of proxy and return it, together with the power of attorney or other authority (if any) under which it is signed, or a certified copy of the same to Computershare Investor Services plc, The Pavilions, Bridgwater Road, Bristol BS99 6ZY, or by using the reply-paid envelope provided, or
- ii. in the case of CREST members, use the CREST electronic proxy appointment service in accordance with the procedures set out in note 8 below, or
- iii. register an online proxy appointment at eproxyappointment.com (you will need your unique PIN and shareholder reference number, together with the control number, printed on the form of proxy), or
- iv. for shareholders holding shares in the company through its secondary listing on the Johannesburg Stock Exchange, submit proxy forms via email to Computershare SA at proxy@computershare.co.za. If you need guidance on the submission of the proxy form, please contact Computershare SA on 086 11 00 933 or +27 (0)11 370 5000. Calls are charged at the standard national rates. In each case, the communication must be received no later than 14:00 (BST)/15:00 (SAST) on Tuesday, 9 July 2024. The appointment of a proxy will not preclude a member from attending and voting in person.
- b) You can request any additional hard copy voting forms directly from Computershare on 0370 889 3163 if calling from the UK, or on +44 (0) 370 889 3163 if calling from outside the UK. Calls are charged at the standard geographic rate and will vary by provider. Alternatively, shareholders holding shares in the company through its secondary listing on the Johannesburg Stock Exchange can request hard copy voting forms from Computershare SA via email at proxy@computershare.co.za or on 086 11 00 933 or +27 (0)11 370 5000. Calls are charged at the standard national or geographic rate and will vary by provider.
- 7. If you return more than one proxy appointment in respect of the same ordinary shares, the appointment received last by the registrar, before the latest time for the receipt of proxies, will take precedence.

- 8. CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service may do so for the Annual General Meeting (and any adjournment of the meeting) by using the procedures described in the CREST manual (available from euroclear.com/site/public/EUI). CREST personal members or other CREST sponsored members, and those CREST members who have appointed a service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf.
- For a proxy appointment or instruction made by means 9. of CREST to be valid, the appropriate CREST message (a CREST proxy instruction) must be properly authenticated in accordance with Euroclear UK & International Limited's specifications and must contain the information required for such instructions, as described in the CREST manual. The message must be transmitted so as to be received by the issuer's agent (ID 3RA50) by 14:00 (BST) on Tuesday, 9 July 2024. For this purpose, the time of receipt will be taken to mean the time (as determined by the time stamp applied to the message by the CREST application host) from which the issuer's agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. After this time, any change of instructions to proxies appointed through CREST should be communicated to the appointee through other means.
- 10. CREST members and, where applicable, their CREST sponsors or voting service providers should note that Euroclear UK & International Limited does not make available special procedures in CREST for any particular message. Normal system timings and limitations will, therefore, apply in relation to the input of CREST proxy Instructions. It is the responsibility of the CREST member concerned to take (or if the CREST member is a CREST personal member, or sponsored member, or has appointed a voting service provider(s), to ensure that their CREST sponsor or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting system providers are referred, in particular, to those sections of the CREST manual concerning practical limitations of the CREST system and timings. The company may treat as invalid a CREST proxy instruction in the circumstances set out in Regulation 35(5) (a) of the Uncertificated Securities Regulations 2001.
- 11. If you are an institutional investor, you may be able to appoint a proxy electronically via the Proxymity platform, a process that has been agreed by the company and approved by the Registrar. For further information regarding Proxymity, please go to www.proxymity.io. Your proxy must be lodged by 11:00 (BST) on Tuesday, 9 July 2024 in order to be considered valid. Before you can appoint a proxy via this process you will need to have agreed to Proxymity's associated terms and conditions. It is important that you read these carefully as you will be bound by them and they will govern the electronic appointment of your proxy.

Additional notes

- 12. As at 21 May 2024 (being the latest practicable business day before the publication of this notice), the company's ordinary issued share capital consists of 240,361,243 ordinary shares, carrying one vote each. No shares were held in treasury. Therefore, the total voting rights in the company as at 21 May 2024 are 240,361,243.
- 13. Under Section 527 of the Companies Act 2006 (the act), shareholders meeting the threshold requirements set out in that section have the right to require the company to publish on a website a statement setting out any matter relating to:
 - a) the audit of the company's financial statements (including the auditor's report and the conduct of the audit) that are to be laid before the Annual General Meeting, or
 - b) any circumstances connected with an auditor of the company ceasing to hold office since the previous general meeting at which annual financial statements and reports were laid in accordance with Section 437 of the act (in each case) that the shareholders propose to raise at the relevant meeting. The company may not require the shareholders requesting any such website publication to pay its expenses in complying with Sections 527 or 528 of the act. Where the company is required to place a statement on a website under Section 527 of the act, it must forward the statement to the company's auditor not later than the time when it makes the statement available on the website. The business that may be dealt with at the Annual General Meeting for the relevant financial year includes any statement that the company has been required under Section 527 of the act to publish on a website.
- 14. The Board values ongoing engagement with shareholders. To facilitate this at the Annual General Meeting, shareholders are invited to submit questions in writing in advance of the meeting to IR@bytes.co.uk by 14:00 (BST)/15:00 (SAST) on Tuesday, 9 July 2024.

Any shareholder who has the right to attend the Annual General Meeting has the right to ask questions. The company must ensure that any such question relating to the business is answered at the Annual General Meeting, but no such answer need be given if:

- a) to do so would interfere unduly with the preparation for the Annual General Meeting or involve the disclosure of confidential information,
- b) the answer has already been given on a website in the form of an answer to a question, or
- c) it is undesirable in the interests of the company or the good order of the Annual General Meeting that the question be answered.

- 15. Copies of the directors' letters of appointment or service contracts are available for inspection during normal business hours on any weekday (Saturdays, Sundays and public holidays excluded) at the company's registered office, Bytes House, Randalls Way, Leatherhead KT22 7TW, UK from the date of this notice until 14:00 (BST) on the day before the Annual General Meeting, and may also be inspected at the meeting venue, as specified in this notice, from 13:30 (BST) on the day of the Annual General Meeting until the conclusion of the meeting.
- 16. You may not use any electronic address (within the meaning of Section 333(4) of the Companies Act 2006) provided in either this notice or any related documents to communicate with the company for any purposes other than those expressly stated.
- 17. A copy of this notice, and other information required by Section 311A of the Companies Act 2006, can be found on the company's website at bytesplc.com/investors/shareholder-information.